

**Erwartungshorizont für die mündliche Leistungsfeststellung in Englisch**GK LK 

- Die hier aufgeführten Punkte gelten als maximale Leistung.
- Leistungen, die hier nicht direkt ausgeführt werden, aber als gleichwertig oder besser anzusehen sind, sind bei der inhaltlichen Bewertung angemessen zu berücksichtigen.

**Einordnung in den Rahmenlehrplan/Unterricht****Eine Welt – Globale Fragen:** *Saving the planet*übergreifende Bezugnahme zu **Individuum und Gesellschaft:** *Aims and ambitions***Herausforderungen der Gegenwart:** *The impact of the media on society***Erwartungshorizont****A Präsentation****Kandidat A**

Introduction:

- Poster by the British organisation “Surfers Against Sewage” found on sas.org.uk
- It deals with the pollution of the sea caused by plastics.

Description:

- The scene shown on the poster is set on a sandy beach, depicting a surfer covered in plastic items and holding a surfboard upright.
- In the background of the poster, the ocean is calm.
- The sky is covered in dark grey clouds, which become less frequent and lighter towards the horizon.
- In the top right-hand corner, the logo of the organisation and the caption “Stop this mess at sas.org.uk” allows interested people to find out more.

Analysis:

- The message of the poster is a clear call to action: The ocean is full of plastic, and something has to be done about it.
- The organisation tries to appeal to like-minded people, namely surfers who presumably care about the ocean.
- Since big corporations as well as individuals dump their rubbish into the sea, as many people as possible are necessary to raise awareness of this problem and to clean the ocean privately.
- The plastic bag covering the surfer’s face underlines the urgency to take action, suggesting danger of suffocation if nothing is done.

Assessment:

- Surfing is a popular sport amongst young people, so the poster might trigger an emotional response in them.
- Young people can identify with the surfer/see surfers as role models and want help them.
- The exaggerated image of the surfer covered in plastic evokes an emotional response and is therefore suitable to raise awareness of the climate crisis.

**Kandidat B**

## Introduction:

- Poster by Palmoildetectives found on palmoildetectives.com
- It addresses water pollution caused by fuel and radioactive rubbish that has been dumped into the sea or river.

## Description:

- The poster is divided into two parts by a waterline. In the centre there is a tree shaped like a dollar sign.
- The sky is grey and full of smoky clouds.
- Above the water, the tree is covered in bright green leaves, below the dirty beige waterline there are only a few leaves left. The tree mainly consists of small branches.
- There are no fish or other animals left in the water.
- On the ground surrounding the tree one can see multiple barrels of radioactive waste, a petrol canister and several plastic bags containing some unidentifiable rubbish.
- In the background below and above the water the banks are made of mountains of rubbish and on top of them you can find several power plants.

## Analysis:

- The message of the poster is that capitalism/economic progress destroys the environment.
- The poster reflects the way humanity has been treating the environment and especially the sea by using it as a dumping ground, all in the name of profit represented by the dollar sign.
- It can be concluded that as long as big corporations represented by the power plants which dump their rubbish into the water are able to make money and are able to cover up their wrongdoings by making even more money, they can fool the world and keep on doing what they are doing. By focussing solely on profit, the environmental consequences become negligible.
- Even though it is clear that this behaviour is not sustainable in the long run, it seems to be good enough for now.
- The high waterline covering half a tree and huge mountains of rubbish also points to the globally rising sea level, caused by energy production and carbon dioxide emissions.

## Assessment:

- Many young people have figured out that capitalism comes at a cost.
- They understand that the older generations have "sold out" the planet in the name of progress.
- They might feel angry about that, and this poster possibly triggers an emotional response in them.
- The exposure to the horrific effect of this sell out is very visible in the contrasting image and therefore raises awareness of the climate crisis.

**Kandidat C**

## Introduction:

- Poster by the WWF France found on adforum.com
- It is about global deforestation and how it destroys the source of life, i.e. trees that produce oxygen.

## Description:

- The focal point of the poster is a rainforest in the shape of a set of lungs.
- Rivers running through this forest evoke bronchi providing human lungs with oxygen.

- One fourth, however, has already been cut down so that only dark brown soil has been left behind.
- The scene is set in a lush green savanna, which is mostly covered by grass and scattered trees as well as smaller groups of trees. The whole horizon, however, is full of trees and greenery.
- The small section of sky on the top of the poster shows big clouds, evoking a dismal atmosphere.
- In the bottom right-hand corner there is the caption saying “Before it’s too late” as well as the website and the logo of the WWF.

#### Analysis:

- The message of the poster is to stop the destruction of the rainforest in order to stop our own destruction.
- The rainforest shaped like a set of lungs alludes to the Amazon being called “the green lungs of the Earth”.
- The Amazon was given that name because big rainforests like it provide a vast amount of oxygen.
- Seeing these symbolic lungs being cut down, suggests that we are killing the exact thing that is keeping us alive.
- Especially the caption and the running machines suggest the urgent need for action.

#### Assessment:

- The poster alludes to the feeling of powerlessness when hearing or watching the news and being told that despite knowing better the rainforests are still being destroyed for profit.
- Especially young people struggle to understand why the older generations haven’t stopped this process.
- The poster may therefore trigger an emotional response in the target group.
- It drastically exposes the urgency of the climate crisis.

#### **Kandidat D**

#### Introduction:

- Poster by UNEP found on [unep.org](http://unep.org)
- It is about how conscious grocery shopping and eating habits can minimise our ecological footprint and reduce food waste.

#### Description:

- In the bottom left-hand corner there is a fork, with one of its teeth bent to one side, making the fork look like a human hand. Next to the fork one can read the caption “Think, Eat, Save”.
- The top of the poster shows outlines of different foods like shrimps, grapes or bread, arranged in a circle and framed by the caption “Reduce your foodprint”.
- The caption “Reduce your foodprint” and the word *THINK* as well as the fork and the word *SAVE* are in the same colour (pink and green, respectively).

#### Analysis:

- The message of the poster is to have an eco-friendly diet and to minimize foodwaste.
- The play on words in the caption surrounding the foods relates food waste to the ecological footprint most people are aware of today.
- Depending on where you live, some foods can be grown locally, while others have to be imported. This process has an environmental impact and adds to a person’s ecological footprint, hence the pun “foodprint”.
- The slogan and image also suggest that we waste too much food by buying too much and throwing too much of it away.

- The word “think” also implies that we should consider the ecological footprint of problematic foods such as meat and cheese.

Assessment:

- An eco-friendly diet and the avoidance of food waste are topics which young people are immediately confronted with.
- They know that what they eat impacts the planet directly.
- The colourful and witty poster highlights the problem of the climate crisis in a more light-hearted way.

## B Diskussion

### 1. Discuss which aspects ought to be addressed on your website.

*Mögliche Aspekte:*

- responsibility of the consumer/individual: using less/no plastic, recycling your waste, using carbon free/reduced means of transport, using renewable sources of energy, shopping ethically, eating less/no meat and/or fish, eating local and seasonal food, saving paper, water and electricity >> keeping your carbon footprint as small as possible
- responsibility of the politicians/decision makers/corporations: implementing laws that force corporations to produce their goods ethically and environmentally friendly, subsidizing clean alternative energy sources, subsidizing sustainable farming methods, putting a higher tax on fossil fuels, making deals with other countries to implement structures to fight the climate crisis, implementing regulations to stop overfishing and the usage of trawls

### 2. Discuss which posters might be suitable to illustrate the points you want to make.

Material A:

responsibility of the consumer/individual	responsibility of politicians etc.
<ul style="list-style-type: none"> <li>– avoiding plastic as much as possible → using less/no plastic, creating as little waste as possible</li> <li>– if using plastic is inevitable → recycling your waste instead of throwing it away carelessly</li> <li>– shopping ethically, making a small influence on the demand and supply circle → not buying fish etc. that was caught using trawls</li> </ul>	<ul style="list-style-type: none"> <li>– implementing laws that force corporations to produce their goods ethically and environmentally friendly → huge fisheries should be hold responsible for leaving old/damaged fishing nets behind which endanger underwater wildlife</li> <li>– implementing regulations to stop overfishing</li> </ul>

- Surfing is a popular sport amongst young people, so the poster might trigger an emotional response in them.
- Young people can identify with surfer/see surfers as role models and want help them.
- Exaggerated image of surfer covered in plastic evokes emotional response and is therefore suitable to raise awareness about the climate crisis.

Material B:

responsibility of the consumer/individual	responsibility of politicians etc.
<ul style="list-style-type: none"> <li>– using as little fossil fuels as possible → walking by foot or using public transport/bike/train, using renewable sources of energy instead of relying on oil and gas</li> </ul>	<ul style="list-style-type: none"> <li>– subsidizing clean alternative energy sources → avoiding radioactivity and long-lasting by-products</li> <li>– putting a higher tax on fossil fuels</li> <li>– on a global level: making deals with other countries to implement structures to fight the climate crisis and related issues like air pollution caused by factory fumes</li> </ul>

- Many young people have figured out that capitalism comes at a cost.
- They understand that the older generations have “sold out” the planet in the name of progress.
- They might feel angry about that, and this poster possibly triggers an emotional response in them.
- The exposure of the horrific effect of this sell out is very visible in the contrasting image and therefore raises awareness of the climate crisis.

#### Material C:

responsibility of the consumer/individual	responsibility of politicians etc.
<ul style="list-style-type: none"> <li>– eating ethically produced food, eating less/no meat → avoiding products that cause the rainforest to be cut down such as palm oil and eating less/no meat as the rainforest is cut down</li> <li>– saving paper as this is another reason for deforestation</li> </ul>	<ul style="list-style-type: none"> <li>– implementing laws that force corporations to produce their goods ethically and environmentally friendly and to make their supply chain transparent</li> <li>– subsidizing sustainable farming methods such as mixed cultivation to ensure that deforested areas can be used for long as possible</li> </ul>

- The poster alludes to the feeling of powerlessness when hearing or watching the news and being told that despite knowing better the rainforests are still being destroyed for profit.
- Especially young people struggle to understand why the older generations haven't stopped this process.
- The poster may therefore trigger an emotional response in the target group.
- It drastically exposes the urgency of the climate crisis.

#### Material D:

responsibility of the consumer/individual	responsibility of politicians etc.
<ul style="list-style-type: none"> <li>– shopping ethically and in reasonable amounts to avoid food waste</li> <li>– eating less/no meat and/or fish as the meat industry is responsible for a considerable percentage of human caused emissions and overfishing</li> <li>– eating local and seasonal food to avoid/reduce long transport routes</li> <li>– shopping at a local market → avoiding plastic packaging as food can be bought directly</li> </ul>	<ul style="list-style-type: none"> <li>– implementing laws that force corporations to produce their goods ethically and environmentally friendly</li> <li>– subsidizing sustainable farming methods such as mixed cultivation</li> <li>– subsidizing new technology to avoid plastic packaging → single-use plastic and thereby the reliance on mineral oil could be reduced</li> <li>– implementing regulations to stop overfishing and the usage of trawls (Schleppnetze)</li> </ul>

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- An eco-friendly diet and the avoidance of food waste are topics that young people are immediately confronted with.
  - They know that what they eat impacts the planet directly.
  - The colourful and witty poster highlights the problem of the climate crisis in a more light-hearted way.
- 3. Decide which one of the given posters should be included in the illustrating materials.**

*Begründete Entscheidung für eines der Materialien auf Basis der vorangegangenen Auswertung des Materials und der inhaltlichen Fokussierung*